

PROMOTION TOOLS

At Chocolates Valor, we firmly believe in making our products stand out of the shelf, making them more attractive to consumers.



SAMPLING KIT

In-store sampling is one of the best tools to help increase product sales. In order to support it, we have developed a standard sampling kit which includes:

- Cardboard Sampling Tray
- Sampling Apron



FLOOR STICKER

WIDTH	HEIGHT
60 cm	40 cm



HANGERS

Sugar Free
Lactose Free

WIDTH	HEIGHT
10,5 cm	15 cm



SHIPPER DISPLAY

600105

Shipper Assortment: 6 cases

Premium Bars Selection 100g

Sugar Free Bars 100g / 150g

Display Measures	117,5x21x20,5 cm
Case measures	118x40,5x21 cm
Cases Pallet	40



RACK DISPLAY

600070

Premium Bars Display

Sugar Free Bars Display



WOBBLER

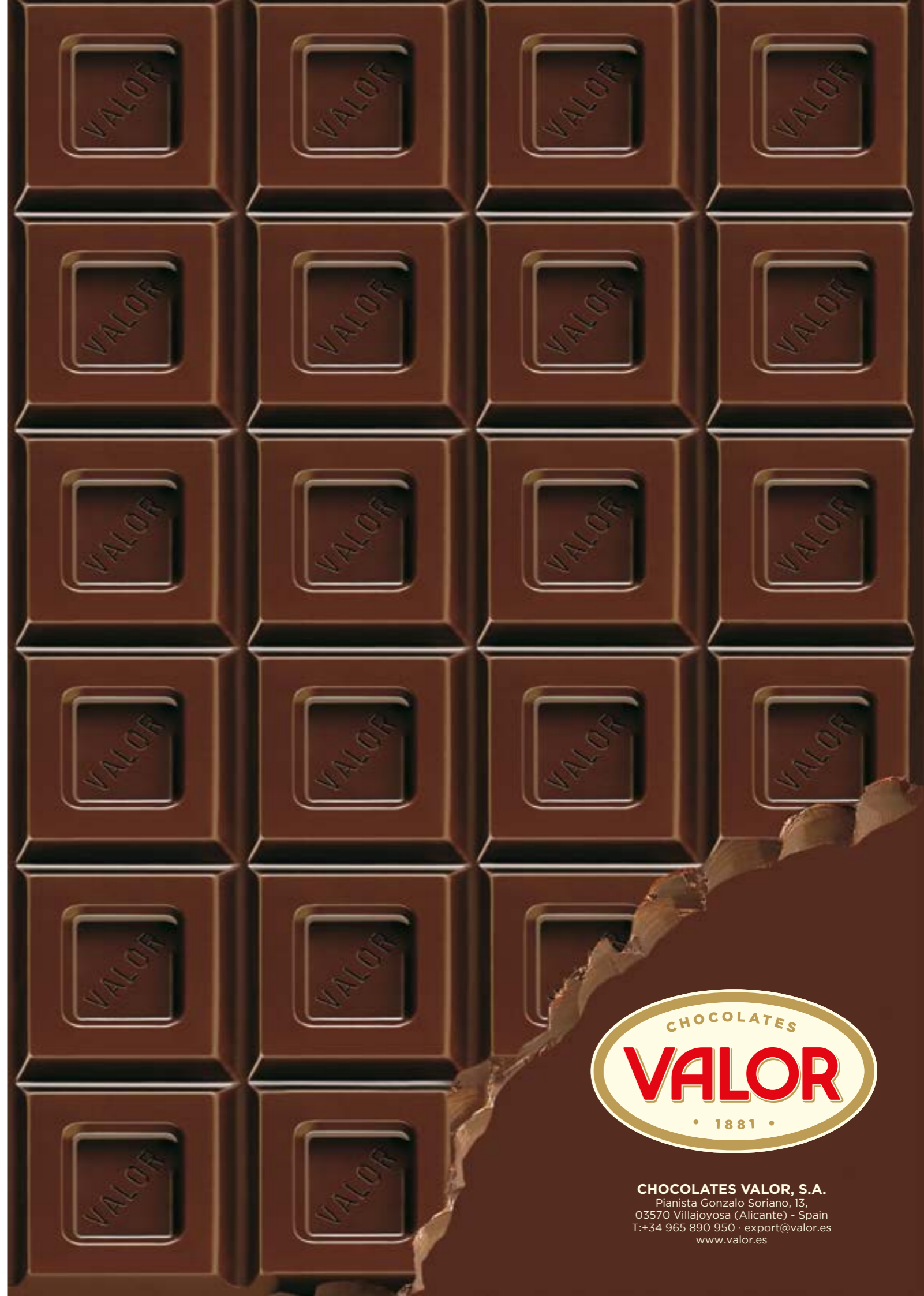
WIDTH	HEIGHT
10,5 cm	20 cm



MINI BARS FOR SAMPLING



ITEM DESCRIPTION	Case Gross Weight Kgs	Case Cube Volume m ³	120x80	120x100
Sampling Mini Bars 70% Dark Chocolate	1,250	0,004	290	306
Sampling Mini Bars 70% Dark Chocolate No Sugar Added	1,125	0,004	290	306



CHOCOLATES VALOR, S.A.

Pianista Gonzalo Soriano, 13,
03570 Villajoyosa (Alicante) - Spain
T:+34 965 890 950 · export@valor.es
www.valor.es

PREMIUM

Chocolates Valor, leading Spanish chocolate brand since 1881 selects at origin in order to mix the finest cocoas in the world, as maintaining an exhaustive control over the whole production process.



PREMIUM BARS SELECTION	Units Display	Master Case	Case Gross Weight Kgs	Case Cube Volume m ³	Case Pallet	
					120x80	120x100
82% Dark Chocolate 100g	17	6x17	12,24	0,020	56	84
70% Dark Chocolate 100g	17	6x17	12,24	0,020	56	84
70% Dark Chocolate with Orange 100g	17	6x17	12,24	0,020	56	84
70% Dark Chocolate with Mint 100g	17	6x17	12,24	0,020	56	84
70% Dark Chocolate with Raspberry 100g	17	6x17	12,24	0,020	56	84
70% Dark Chocolate with Mediterranean Salt 100g	17	6x17	12,24	0,020	56	84
70% Dark Chocolate with Caramel and sea Salt 100g	17	6x17	12,24	0,020	56	84

SUGAR FREE

Valor Chocolates has the widest range of 0% sugar added chocolate, suitable for people who want to stay in shape or who need to avoid sugar. The pleasure of chocolate without giving up the sense of indulgence.



SUGAR FREE BARS	Units Display	Master Case	Case Gross Weight Kgs	Case Cube Volume m ³	Case Pallet	
					120x80	120x100
85% Dark Chocolate Sugar Free 100g	17	6x17	12,24	0,020	56	84
85% Dark Chocolate with Almonds Sugar Free 100g	17	6x17	12,24	0,020	56	84
70% Dark Chocolate Sugar Free 100g	17	6x17	12,24	0,020	56	84
70% Dark Chocolate with Orange No Sugar Added 100g	17	6x17	12,24	0,020	56	84
Dark Chocolate Sugar Free 100g	17	6x17	12,24	0,020	56	84
Dark Chocolate with Almonds No Sugar Added 150g	14	4x14	10,08	0,016	84	105
Dark Chocolate with Truffle Creamy No Sugar Added 100g	17	6x17	12,24	0,020	56	84
Milk Chocolate No Sugar Added 100g	17	6x17	12,24	0,020	56	84
Milk Chocolate with Almonds No Sugar Added 150g	14	4x14	10,08	0,016	84	105
Milk Chocolate with Hazelnut Creamy No Sugar Added 100g	17	6x17	12,24	0,020	56	84

LACTOSE FREE BAR	Units Display	Master Case	Case Gross Weight Kgs	Case Cube Volume m ³	Case Pallet	
					120x80	120x100
Milk Chocolate Lactose Free 100g	17	6x17	12,24	0,020	56	84

NO SUGAR ADDED CHOCOLATÍSSIMO	Units Display	Master Case	Case Gross Weight Kgs	Case Cube Volume m ³	Case Pallet	
					120x80	120x100
Gold Selection Assorted No Sugar Added Praline 200g	10	-	2,60	0,021	72	90

NO SUGAR ADDED IMPULSE BAR	Units Display	Master Case	Case Gross Weight Kgs	Case Cube Volume m ³	Case Pallet	
					120x80	120x100
70% Extra Dark Sugar Free Impulse Chocolate Bar 35g	20	20x6	4,20	1,38	144	180



CHOCOLATE PROTEIN BARS	Units Display	Master Case	Case Gross Weight Kgs	Case Cube Volume m ³	Case Pallet	
					120x80	120x100
Chocolate Almond Protein Bar 24x27g	24	24x8	5,92	1,32	91	119
Chocolate Protein Bar 24x30g	24	24x8	6,5	1,32	91	119
Chocolate Almond Protein Bar 3x27g	11		1,1	0,33	299	364
Chocolate Protein Bar 3x30g	11		1,2	0,33	299	364